



## **OUTDOOR HERITAGE ADVISORY COUNCIL**

**March 16, 2023, 9:00 AM  
River Landing Clubhouse – Magnolia Room  
120 Clubhouse Drive  
Wallace, NC 28466**

**CALL TO ORDER** – Chairman Dell Murphy

**PLEDGE OF ALLEGIANCE** – Vice Chairman Jim Harrell

**ROLL CALL** – Megan Law, Communications Manager

**MANDATORY ETHICS INQUIRY** - North Carolina General Statute 138A-15(e) mandates that the Council Chair shall remind all Council members of their duty to avoid conflicts of interest and appearances of conflict under this Chapter, and that the chair also inquire as to whether there is any known conflict of interest or appearance of conflict with respect to any matters coming before the Council at this time. It is the duty of each Council member who is aware of such personal conflict of interest or of an appearance of a conflict, to notify the Chair of the same. – Chairman Dell Murphy

**APPROVAL OF MINUTES** – Take action on the December 8, 2022 Outdoor Heritage Advisory Council meeting minutes as written in the exhibit and distributed to members (December 8, 2022 - **EXHIBIT A**)

**WILDLIFE RESOURCES COMMISSION PRESENTATION** – Cam Ingram, WRC Executive Director, Lisa Hocutt, WRC Deputy Director, and Travis Casper, WRC Wildlife Education Division Chief

**2023 LEGISLATIVE REQUESTS UPDATE** – Justin Burr, Executive Director

**REVIEW/UPDATE LOGO** - Alan Pomeroy, Program Director

**REVIEW/UPDATE MISSION AND VISION** – Alan Pomeroy, Program Director

**COMMUNICATIONS REPORT** – Megan Law, Communications Manager

**SCHOOL CLUBS REPORT** – Alan Pomeroy, Program Director

**LUNCH**

**GO GRANT REPORT** – Alan Pomeroy, Program Director, and Natalia Almeida, Grants Manager

**PATCH PROGRAM REPORT** – Alan Pomeroy, Program Director

**OUTREACH REPORT** – Noel Griffin, Outreach and Engagement Manager

**TRUST FUND REPORT** – Layne Randolph, Fundraising and Finance Manager

**COUNCIL DISCUSSION/OTHER NEW BUSINESS** – Chairman Dell Murphy

**NEXT MEETING: MAY 3, 2023** – Chairman Dell Murphy

**CLOSING REMARKS** – Chairman Dell Murphy

**ADJOURN**



## **OUTDOOR HERITAGE ADVISORY COUNCIL**

### **EXHIBIT A**

#### **Outdoor Heritage Advisory Council Meeting**

**December 8, 2022, 9:30 AM**

**Raleigh, NC**

**MINUTES**

Outdoor Heritage Advisory Council Chairman Dell Murphy called the meeting of the OHAC to order at 9:40 am.

#### **COUNCIL ATTENDANCE**

Dell Murphy – in person

Jim Harrell – in person

Austin Barnhill – in person

Aaron Thomas – in person

Channing Jones – in person

Owen Andrews – in person

JT Coley V – in person

Gordon Myers – in person

Mitch St. Clair – in person

Mikey Fulk – remote

Kevin Howell – remote

#### **STAFF ATTENDANCE**

Justin Burr, OHAC Executive Director

Alan Pomeroy, OHAC Program Director

Megan Law, OHAC Communications Manager

Layne Randolph, OHAC Fundraising and Finance Manager

Natalia Almeida, OHAC Grants Manager

Noel Griffin, OHAC Outreach and Engagement Manager

**MANDATORY ETHICS INQUIRY** – At the request of Chairman Murphy, Megan Law read the mandatory ethics inquiry as stated in GS 138A-15(e).

**APPROVAL OF MINUTES** – Councilmember Channing Jones moved that the minutes from November 2, 2022, be approved as written and Councilmember Austin Barnhill seconded the motion. The Council unanimously approved the minutes.

**NEW STAFF MEMBER INTRODUCTION** – Chairman Murphy and OHAC Executive Director Burr informed Councilmembers of the newest hire. Megan Law introduced herself to

the Councilmembers, Chairman, and Vice chairman as the OHACs new Communications Manager.

**GO GRANT REPORT** – Grants Manager Natalia Almeida and Program Director Alan Pomeroy presented a PowerPoint with an update on the GO Grants program.

**PATCH PROGRAM REPORT** – Program Director Alan Pomeroy presented a PowerPoint with an update on the Patch Program and the upcoming delivery of the new 2023 patches, which includes 2 new additions to the program- “My First Fish” and “Successful Horseback Rider”.

**SCHOOL CLUBS REPORT** – Program Director Alan Pomeroy presented a PowerPoint with a sample clubs’ curriculum and an update on the progress that has been made in relation to rolling out school clubs.

**TRUST FUND REPORT** – Fundraising and Finance Manager Layne Randolph presented a PowerPoint with updates on the trust fund and donations and reminded Council members of the new ALVIN donation system being implemented by WRC.

**2023 LEGISLATIVE PRIORITIES** – Executive Director Justin Burr presented a draft of the 2023 legislative requests to the Council. Executive Director Justin Burr and Program Director Alan Pomeroy introduced new branding drafts to the Council.

**COMMUNICATIONS AND OUTREACH REPORT** – Outreach and Engagement Manager Noel Griffin announced upcoming events and expositions the Staff will be attending to promote the Council’s mission and to fundraise. Communications Manager Megan Law delivered an outline of her social media strategy going forward.

**ANNOUNCEMENT OF NEXT MEETING** – Chairman Dell Murphy announced that there will be a Council Retreat March 15-16<sup>th</sup> in Wallace, NC, at which there will be a Council meeting (March 16<sup>th</sup>, 2023). He also addressed all scheduled upcoming meetings for Calendar Year 2023.

**ADJOURN** – There being no further business, Chairman Murphy adjourned the meeting at 10:50 am.