



# NORTH CAROLINA **YOUTH OUTDOOR** ENGAGEMENT COMMISSION

## AGENDA

**August 1, 2024 9:30 AM**

### **ELECTRONIC MEETING VIA ZOOM**

- 1) Call To Order** – Chairman Dell Murphy
- 2) Roll Call** – Megan Law, Communications Manager
- 3) Mandatory Ethics Inquiry** - North Carolina General Statute 138A-15(e)  
mandates that the Commission Chair shall remind all Commissioners of their duty to avoid conflicts of interest and appearances of conflict under this Chapter, and that the chair also inquire as to whether there is any known conflict of interest or appearance of conflict with respect to any matters coming before the Commission at this time. It is the duty of each Commissioner who is aware of such personal conflict of interest or of an appearance of a conflict, to notify the Chair of the same. – Chairman Dell Murphy
- 4) Approval Of Minutes** – Take action on the May 22, 2024 NC Youth Outdoor Engagement Commission meeting minutes as written in the exhibit and distributed to members **(EXHIBIT A)**
- 5) USA Archery** - Livy Delage, Club Development Manager at USA Archery
- 6) Trailblazers Club Report** – Alan Pomeroy, Program Director, and Noel Griffin, Outreach and Engagement Manager

**7) Trust Fund Report** – Layne Randolph, Fundraising and Finance Manager

**8) Plan for Fiscal Year 2024-2025** – Justin Burr, Executive Director

- ◆ **Review Legislative Requests**

- ◆ **Fiscal Year 2024 – 2025 Expectations and Goals**

- ◆ **Approve Budget for Fiscal Year 2024- 2025**

**9) Youth Sports Grants** – Alan Pomeroy

**10) Commission Discussion/Other New Business** – Chairman Dell Murphy

**11) Next Meeting: October 30, 2024** – Chairman Dell Murphy

**12) Closing Remarks** – Chairman Dell Murphy

**13) Adjourn**



# NORTH CAROLINA YOUTH OUTDOOR ENGAGEMENT COMMISSION

## EXHIBIT A

- 1) Call To Order – NC Youth Outdoor Engagement Commission Chairman Dell Murphy called the meeting in Raleigh, NC to order at 9:32 am on May 22<sup>nd</sup>, 2024.
- 2) Roll Call – Megan Law, Communications Manager

### COMMISSION ATTENDANCE

Dell Murphy  
Owen Andrews  
Austin Barnhill  
Brick Brown  
Mikey Fulk  
Kevin Howell  
Channing Jones  
Gordon Myers  
Aaron Thomas

### STAFF ATTENDANCE

Justin Burr, Executive Director  
Alan Pomeroy, Program Director  
Megan Law, Communications Manager  
Layne Randolph, Fundraising and Finance Manager  
Noel Griffin, Outreach and Engagement Manager  
Megan Wendt, Grants Coordinator

- 3) Mandatory Ethics Inquiry – At the request of Chairman Dell Murphy, Megan Law, Communications Manager, read the mandatory ethics inquiry as stated in GS 138A-15(e).
- 4) Approval Of Minutes – Commissioner Channing Jones moved that the meeting minutes from February 8<sup>th</sup>, 2024 be approved as written in the exhibit and Commissioner Aaron Thomas seconded the motion. The Commission unanimously approved the minutes.
- 5) Trailblazers Club Report – Alan Pomeroy, Program Director, and Noel Griffin, Outreach and Engagement Manager, announced that there would be 68 new Trailblazers Outdoor Clubs added in the upcoming 2024-2025 school year. When added to the original 32 inaugural clubs from the program's first year (2023-2024), the program will now have 100 active clubs participating throughout the state of North Carolina. An overview of schools and counties that will be new to the program were summarized. Both Pomeroy and Griffin made the Commissioners aware

of plans for the upcoming first annual Trailblazers Outdoor Clubs Retreat for club advisors. Current plans include educational and networking opportunities for the advisors to improve their knowledge of outdoor activities and develop further skills that would allow them to provide their students with safe and exciting experiences in the future.

- 6) GO Grants Program Report – Alan Pomeroy and Megan Wendt, Grants Coordinator, informed Commissioners that all of the Fiscal Year (FY) '24 funds for Go Outside (GO) Grants had been expended at this time. Graphs depicted year-to-year comparisons of expenditures and number of grants awarded between FY '23 and FY '24. Wendt and Pomeroy gave Commissioners a summary of some of the grants that had been awarded in the 2023-2024 school year, along with a look at upcoming trips and structures that had been awarded. Staff introduced a motion to allow staff to spend money out of the trust fund once the General Assembly has passed the budget for the 2024-2025 fiscal year. Commissioner Channing Jones moved that the proposed motion be approved and Commissioner Owen Andrews seconded the motion. The motion was unanimously approved by the Commission.
- 7) Youth Sports Grants – Alan Pomeroy presented the new Youth Sports Grants Program to the Commissioners. He announced it would be rolled out over the summer and advertised through the email newsletter and social media. Pomeroy stated that the guidelines, application forms, and website pages were currently in development.
- 8) Trust Fund Report – Layne Randolph, Fundraising and Finance Manager, informed the Commission of updates to the donation totals, both monthly and yearly. She also highlighted the creation of the NC Outdoors Foundation, which will directly benefit NCYOE's mission and programming efforts. Randolph made the Commissioners aware of a donation from a local running group which had raised money at a recent trail event where proceeds went to NCYOE.
- 9) Communications Report – Megan Law provided an overview and photos of the NC Youth Outdoor Engagement Invitational, hosted by the NC Outdoors Foundation.
- 10) Legislative and Budget Requests for Short Session – Justin Burr, Executive Director, presented the Commissioners with the legislative requests for the upcoming FY ('25). The requests include an ask for recurring monies and additional funding toward the GO Grants Program and Trailblazers Outdoor Clubs Program.
- 11) Outreach Report – Noel Griffin shared photos and data regarding the number of patches awarded at events from the spring of 2024. She also shared some of the upcoming events staff will attend, including the

North Carolina State Fair.

- 12) Commission Discussion/Other New Business – Chairman Dell Murphy
- 13) Next Meeting – Chairman Dell Murphy announced the date of the next meeting, which is to be held virtually via Zoom on August 1<sup>st</sup>, 2024.
- 14) Closing Remarks – Chairman Dell Murphy
- 15) Adjourn – Chairman Dell Murphy adjourned the Commission meeting at 11:04 am.